



Artist Engagement RFP—Updated for December 15 and January 12 deadlines

Project overview:

The South End is rapidly growing and changing, as we have seen in the last few years. It is time to engage in a planning process to protect and preserved what is most loved about the South End while proactively preparing for the continued growth and change.

Goal:

The goal of engagement for PlanBTV South End is to bring as many voices into the planning and visioning process as possible, with special attention to those who many not typically participate in community meetings. Many artists have an ability to develop meaningful involvement with community through their unique skills, talents and perspectives. The PlanBTV South End project has funding to support artists in engaging community which will make PlanBTV South End distinct from other planning processes—it will be a creative placemaking project and that puts the “creative” front and center. It’s a recognition that in addition to being home to 6500 residents and hosting 6400 jobs, the South End is a unique place of innovation, creation, serendipity, industry, arts, and culture.

Deadlines: December 15, January 12

planBTV South End Schedule



plan **BTV**
South End

- Strong desire to preserve what’s unique and authentic about the South End
- Desire to see more funky, fun, and creative places in the South End, including studios, galleries, and unique shops and food venues
- Recognition of the South End’s innovative businesses and institutions as an important part of the Burlington economy
- Love for the Lake, Oakledge Park, and the bike path
- Concerns about traffic, bike safety, and the walking environment along Pine Street

- Concerns that forces shaping the area could negatively impact artists who depend on the South End's affordable studio space
- Differing opinions about the future role of housing in the core of the South End: some see housing as an important ingredient for the neighborhood moving forward, while others feel it's important that housing not be allowed
- Desire to see underutilized places (e.g., the Barge Canal Site) repurposed in ways that add to the uniqueness and vitality of the South End

ARTS ENGAGEMENT PROJECT DEVELOPMENT

Artists are encouraged to propose projects, activities, and works of art that will further define themes (i.e. what does "funky" really mean?) broaden participation, and deepen community conversations on one or more of the themes above. Partnerships with local non-profits or organizations that can help connect projects to varied constituents and expand knowledge or skills are encouraged. (Examples: King Street Center, Lake Champlain Committee, Generator, Champlain College, Champlain School, City of Burlington Storm Water Department).

Note that if projects are proposing a public event, a multi-day PlanBTV South End community workshop **February 11-14, 2015** will offer an integrated opportunity for further engagement and sharing with a broad public that will be heavily promoted by the Plan BTV South End project.

BUDGET

Proposals may request funding of up to \$2000 per project. To be eligible for funding, artists must either live in Burlington or have a business/studio in Burlington. Selected projects will be included and in PlanBTV and promoted through related exhibition/events/temporary public display. Outcomes/art work will be owned by artists unless other arrangements are made.

CRITERIA FOR SELECTION

Proposals will be reviewed and awarded by a panel of community members and peers. Proposals can be submitted on a rolling basis and will be reviewed once a month in December, January, February and March and selected based on the following criteria:

- Overall creativity and potential to make engagement fun and stimulating (10 pts)
- Potential to engage the following communities through a creative experience: (10 pts)
 - Children and families
 - Low income neighborhoods
 - New Americans or immigrants
 - Artists
 - Senior Citizens
 - Business owners
 - Residents
- Potential to elicit response from targeted community to one or more of the themes outlined in the beginning of this RFP (10 pts)
- Funds requested are in line with project described (10 pts)

PLEASE RETURN THE FOLLOWING INFORMATION

Via this [link](#) or by sending as a word or PDF doc to skatz@burlingtoncityarts.org

Name:

Email: Phone:

Mailing address of home or business

Artistic medium(s)

I have experience working with the following demographic groups:

- ☐ Children and families
- ☐ Low income neighborhoods
- ☐ New Americans or immigrants
- ☐ Artists
- ☐ Senior Citizens
- ☐ Business owners
- ☐ Residents
- ☐ Other _____

Please describe past engagement experience:

Proposed project timeline(s)

Note any proposed event dates:

Proposed location(s):

I have received permission to use the proposed location from the property owner: ☐yes ☐no

Total Funding Amount Requested:

- 1) Describe the specific audience in the community would you like to engage and why (ie, general residents, affordable housing neighborhoods, senior citizens, new Americans or immigrants, businesses, etc).
- 2) Please describe your project, how it will engage the audience you describe above, and what themes your audience will respond to if you are successful. (500 words max)
- 3) How will you partner with other artists/organizations to make your project happen (if applicable)?
- 4) Budget details for amount you are requesting (ie time, materials, etc.)
- 5) What type(s) of organizational support from PlanBTV South End would help make your project even more successful (ie, marketing and promotion, introductions to other individuals, technical assistance, language translation)?